

69652 U.S. PTO
08753248

11/25/96

UNITED STATES PATENT APPLICATION

OF

Larry Cohen,

Paul McDonald,

and

William J. Ashcraft

FOR

FACSIMILE FORM GENERATION SYSTEM

DECEMBER EIGHTEEN EIGHTY EIGHT

CROSS REFERENCE TO RELATED APPLICATIONS

This application claims the benefit of provisional application "Facsimile Form Generation," filed November 28, 1995, bearing Serial No. 60/007,645, the contents of which are relied upon and incorporated by reference.

BACKGROUND OF THE INVENTION

5

Field of Invention

The present invention relates to a document preparation and delivery system, and more particularly to a system and method for preparing and sending documents via facsimile to a plurality of customers, each customer document having a plurality of unique data values.

10

Although applicable for many applications, the present invention is particularly suitable for stock brokerage and security firms and will be described in that connection.

Description of the Related Art

Many businesses require sending information to clients on a regular basis and in a very timely manner. For example, in the stock brokerage and securities area, a brokerage firm is required by law to send confirmation of stock trades to their clients in less than one calendar day. Because the cost of overnight mail carriers is prohibitive, other options such as facsimile delivery are used.

However, it is extremely time consuming for a firm to prepare and send via facsimile a large number of documents to a plurality of different telephone numbers. In one system, a facsimile vendor stores a customer form. Then the securities firm sends in data which is typed at distinct locations to fit the form. That is, for example, the name to be placed in the "to" field is positioned on the client's screen in the exact position it

2

will be on the form. If there are a plurality of blank lines then a plurality of blank lines will be sent. This requires a great deal of data to be sent from the client to the fax vendor, who then superimposes the data over the stored form and transmits the facsimile to a plurality of different customer sites. Accordingly, this prior system required that a securities firm send a large amount of data to a fax vendor and spend a great deal of time preparing and formatting the data.

In light of the foregoing, there is a need for a facsimile system where the firm may send a minimal amount of information in a simplified format to a fax vendor, saving both time and money for the securities firm.

SUMMARY OF THE INVENTION

Accordingly, the present invention is directed to a computer readable medium that includes data corresponding to a pre-formatted form having a group of fields arranged at designated locations on the form, and having instructions configured to extract information from received data that includes a key value section and a data section. The key value section defines the order of the field data that will follow in the data section. The fields in a form are populated with the received data in the corresponding fields defined by the key value section. The data section may include data for a plurality of separate forms. Common data information that is to be included in each form may be defined in the key value section and inserted in each form to be transmitted.

In another aspect, a system for facsimile transmission of documents includes a

memory for storing a form with a plurality of fields, structure for receiving data identifying a pre-formatted form having fields, data defining a sequence that data will be sent for insertion into fields in the pre-formatted form, structure for populating the fields with received data and then transmitting the generated facsimiles.

5 In another aspect, a method for preparing documents for facsimile transmission includes the steps of receiving sets of data from an external device that each corresponds to a stored pre-formatted form. The data values in each data set are used to populate a form to generate a completed document. The completed documents are output via facsimile.

10

BRIEF DESCRIPTION OF THE DRAWINGS

The accompanying drawings, which are incorporated and constitute part of the specification, illustrate a presently and preferred implementation of this invention and, together with the general description given above and the detailed description of the 15 preferred implementation given below, serve to explain the principles of the invention.

In the Drawings:

Fig. 1 is a block diagram of a system for preparing documents for facsimile transmission according to the present invention;

20 system of Fig. 1;

Fig. 2B shows an example of a completed form generated by the system of Fig. 1;

Fig. 3 is a flow chart of the steps required to configure the system for the preparation of facsimile documents for transmission by the system of Fig. 1; and

Fig. 4 is a flow chart of the steps for processing received data to generate documents for facsimile transmission by the system of Fig. 1 configured according to

5 Fig. 3.

DETAILED DESCRIPTION OF THE INVENTION

Reference will now be made in detail to the construction and operation of a preferred implementation of the present invention which is illustrated in the

10 accompanying drawings. The following description of the preferred implementation of the present invention is only exemplary of the invention. The present invention is not limited to this implementation, but may be realized by other implementations.

15 Fig. 1 illustrates one implementation of the present invention. The data input device 100 inputs data to a computer system 120 that includes processor 130, computer readable medium 140, input data storage 150, initial processing instructions 160, instructions for processing received data strings to generate completed forms 170, and instructions for outputting processed forms 180. The computer system may output information through a facsimile device 190. The computer readable medium may be a computer memory or any other computer readable device.

The input data storage 150 stores data corresponding to a pre-formatted form
20 having a group of fields at designated locations in the pre-formatted form. The example pre-formatted form is shown in Fig. 2 and has a title, F&M Securities, a field 1 for insertion of a name, a field 2 for insertion of account information, a field 3 for insertion

of stock information, and a field 4 for insertion of a message. The initial processing instructions 160 include instructions for receiving and storing information about pre-formatted forms in the input data storage 150.

Initially customer companies such as F&M Securities, supply a business form to
5 the facsimile vendor such as that shown in Fig. 2A, and a sample of how the form
should appear after being printed such as that shown in Fig. 2B. Fig. 3 shows the steps
for creating the initial forms that are stored in the input data storage 150. The blank
titled form is received (step 300), and a sample of the completed form such as that
10 shown in Fig. 2B is received (step 310). A unique field identifier must be provided for
each field in the form (step 320). The title of the form, or some other designated
identifier is stored as a template identifier (step 330). An image of the form is stored as
an overlay (step 340). The image of the form may be generated by drawing the
document to scale using page layout software such as FrameMaker made by Adobe
running on an operating system such as Solaris made by Sun Microsystems, Inc. The
15 present invention utilizes a script, which is a program that describes how text and
graphics are to be combined with one or more overlays to produce a document. The
script includes instructions for where to place each field on an overlay and includes
formatting information defining how data is to be placed and appear in each field. For
example, the script will define the location of the name field on the document page and
20 may describe a location of fields in relation to one another. An overlay is a one page
pre-stored raster image used as a background on a fax with form data, and a template
is a collection of a script and zero or more overlays.

A script may be created using a basic understanding of programming languages and using any programming language such as Xbase, dBase, Clipper, LISP, BASIC and Microsoft's Visual Basic.

The script is compiled (step 360) and, when the compilation is determined to be 5 successful, the script and overlay are stored together as a template (step 370).

Otherwise an error message is output to the user of computer system 210 (step 375).

The compiling step is the most time consuming step. Therefore, it is desirable to pre-compile the script or to place the compiler on another computer system separate from
computer system 210.

After templates have been stored in the input data storage 150, a customer may 10 download data to the present invention in a variety of ways using communication programs such as ProComm communications software produced by Quarterdeck Inc. (step 400). The instructions for processing received data strings 170 parse through received data strings from data input device 100, and populate a group of fields in an 15 identified pre-formatted form. The following is an example of a received data string having a keyword value section and a data section:

T70X

Template
Keyword Value Section

Template: F&M_Securities
DDEFINITION: FAX, NAME, ACCT, STOCK
CDEFINITION: MESSAGE

Data Section

25 The latest stock trade information. (Common Data)
202-123-4567; John Smith, 56789, Cable: \$35879; (Data Set 1)
202-124-5678; Jennifer Thomas, 54321, Enterprise: \$40000; (Data Set 2)

Computer system 120 receives the data and processor 130 extracts a keyword value section (step 410). Computer system 120 first determines whether the template identified exists (step 415). If not, an error message is output to the user (step 418). Otherwise, the identified template is retrieved (step 420). The script associated with the 5 identified template is stored in a local work space in the computer system 120 (step 430). Form overlays associated with the identified template is loaded into the local work space of the computer system 120 as they are referenced by the script (step 440).

Data definitions (CDEFINITIONS) and common data definitions

(CDEFINITIONS) that are included in the keyword value section are extracted (step 10 450). The CDEFINITION provides a list of comma separated field names that are in the form. In one embodiment, the first few field names in the CDEFINITION are reserved names for information such as a phone number destination for a facsimile. The CDEFINITION lists comma separated field names that will contain common data. For example, if a firm wishes to include the same message of the day in each facsimile, 15 this message of the day will be inserted in the section referred to as common data. The data section includes data pieces separated by commas. Each data piece corresponds to a field on the identified corresponding form. The list of fields in the CDEFINITION and CDEFINITION defines the order of the data in the data section.

In the example above, the CDEFINITION indicates that the message field 4 of 20 each form to be defined in the data section will contain the same message. The data section begins with data for insertion in the common data fields defined in the CDEFINITION. The CDEFINITION shown above indicates that each data set will list a

fax number followed by a name for field 1, account number for field 2, and stock information for field 3.

The data section includes two data sets after the defined common data, each set corresponding to a different form. The sets are distinguished by being on different lines or by a character such as “,” or “/.” In the example, there are two data sets, one data set corresponding to a form to be sent to John Smith and the other data set corresponding to a form to be sent to Jennifer Thomas. Each set includes a data piece corresponding to each field listed in the DDEFINITION. The data pieces are separated by a character such as a comma, but any predefined character may be used. If the data has an embedded comma, it must be framed with another character such as quote marks, such as “Arlington, Virginia.” The DDEFINITION shown above indicates that the data pieces will first list a facsimile number followed by a name field, an account field, and a stock field. If a field is to be left blank, then two separators, such as the separator comma shown, will be listed in a row.

Computer system 320 determines whether the number of data values provided in each data set correspond to the number of identifiers provided in the combined CDEFINITION and DDEFINITION areas (step 412). If not, an error message is output to the user (step 418). Otherwise, based on the DDEFINITION, the first data piece from the first line of data of the first set of data is inserted in the associated field of the form (step 460). The computer system 120 determines whether there are additional data pieces in the data set (step 465). If so, the next piece of data, which belongs in the next identified field, will be inserted (step 470). When it is determined that there are no

additional data pieces in the data set (step 465), then data provided in the CDEFINITION is inserted in the appropriate field in the form. In the example, the message "The latest stock trade information." is inserted in the message field of every form generated. The completed form that includes all of the data given by the user will

5 be stored as a completed form (step 480).

If it is determined that there is another set of data (step 485), then the first data piece in that set is inserted into an associated field of the next form (step 490), where each set of data corresponds to another distinct form document. When it is determined that there are no additional sets of data to be processed (step 485), then processing is

10 complete and the set of completed documents are sent via facsimile to the facsimile number associated with each (step 495). If a facsimile number is busy or out of paper, the computer system 120 will repeatedly attempt to send the document until a successful connection is achieved.

In one implementation of the present invention, a customer may designate special processing at the time the script is developed in order to provide additional functions. For example, the customer may indicate that certain fields in the form will have a plurality of values. In the example shown in Fig. 2A, the customer may wish to provide a plurality of stock transactions and may wish to have the stock field repeated on the completed form. The script will include instructions for checking for a specific flag or character such as ";" which will be inserted in between values to indicate that each of the values belongs in the same field. If, at the time of initializing a script, a customer knows that a certain data field will have a plurality of data values, the script

may be written with instructions to check for the plurality of data values and to either insert the many data values on one page or on additional pages as required.

Another type of special processing is to require that some customers receive a different overlay than others in which case the script will include instructions to check
5 for a specific character that indicates to use an alternate overlay for this form.

A user may request that a certain field have text in bold, in which case the script will look for a character to indicate which fields are to be placed in bold for a specific customer, such as by placing a ";" in between values for the same field.

10 A user may wish to have a string of data printed on one line on the facsimile document but desire to enter the data on different lines in the data section of the download, in which case a special character may be placed at the end of the line before a return to indicate that the next line of data should continue with the current line of data. These are examples of the many types of special processing a user may desire that can be accomplished by altering the script of the present invention.

15 In one implementation of the present invention there are many distributed computer sites that include the software on computer system 120. The site closest to the destination of the facsimile should be used to compile the documents in order to save transmission costs.

20 While there has been illustrated and described what are at present considered to be a preferred embodiment and method of the present invention, it will be understood by those skilled in the art that various changes and modifications may be made, and equivalents may be substituted for elements thereof without departing from the true

scope of the invention. Modifications may be made to adapt a particular element, technique, or implementation to the teachings of the present invention without departing from the spirit of the invention. Therefore, it is intended that this invention not be limited to the particular embodiment and method disclosed herein, but that the invention

5 include all embodiments falling within the scope of the appended claims.

PAGES EIGHT AND NINE